

Color
Synchronized
Programming

Hi-Speed
Straight-in-Line
Programming

50c Play*

Smallest
Multi-Selection
Phonograph in
the World

Single
Button
Selection

Original
ROCK-OLA
Record
Magazine



ROCK-OLA *Model 1458*
The most dependable phonograph in the world

120
HI-FIDELITY
SELECTIONS

*optional if desired

ROCK-OLA MANUFACTURING CORPORATION 800 North Kedzie Ave., Chicago 51, Ill.

ROCK-OLA *Model 1458*

120

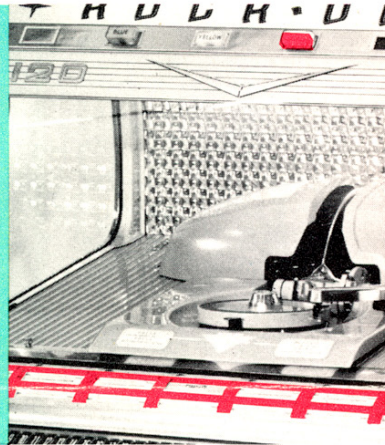
HI-FIDELITY SELECTIONS



HI-SPEED STRAIGHT-IN-LINE PROGRAMMING

The ROCK-OLA original revolving selection program panel, attains a new height of perfection by now offering a horizontal display of forty tunes for each Color-Group.

Each program panel relates a Musical Theme that is quick to catch the player's eye. Easy to read, inviting to play, and simple to select. No combination of letters and numbers to remember, just push one button.



SPECIFICATIONS

Width 30 3/4"
Depth 26 7/8"
Height 55 3/4"

Crated for Export and Domestic:

Width 34"
Depth 31"
Height 60"

Weight:

Uncrated 312 pounds
Crated (domestic) 355 pounds
Crated (export) 386 pounds

Cabinet Finish:

Pumice and Heather Walnut

Coin Equipment:

Single entry for nickles, dimes, quarters (50¢ optional)
Credit accumulator

Record Changer:

120 Selections
7" Records, 45 r. p. m.

Tube Complement:

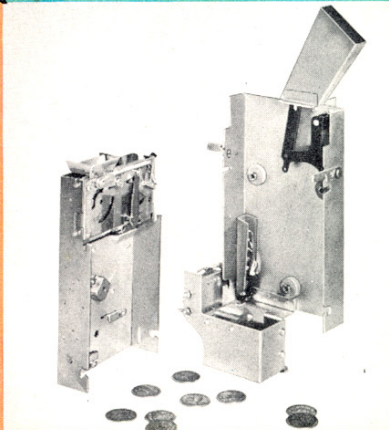
(2) 6CG7 (1) 12AT7 (1) 6BA6
(1) 5U4GB (2) 6L6GB

Automatic Volume Compensator

Rock-Ola Manufacturing Corp. reserves the right to make changes without notice in specifications, trim, colors, materials, models and to discontinue models.

*** HALF DOLLAR PLAY**

Single coin entry accepts nickles, dimes, quarters and halves. Can be set for various combinations of play to assure maximum location earnings.



COLOR SYNCHRONIZED PROGRAMMING

Color Synchronized Programming speeds up record selection for faster play through a simple color grouping system. By pushing one of three colored program buttons, the corresponding colored section of the program drum automatically rolls into view.

ROCK-OLA RECORD MAGAZINE

Original ROCK-OLA Revolving Record Magazine recognized the World Over, often imitated never equaled.

ROCK-OLA WORLD RENOWNED HIGH-FIDELITY SOUND SYSTEM

Rock-Ola gives you a complete sound system in all models, offering two woofers, a tweeter plus automatic volume compensator for the ultimate in Hi-Fidelity record reproduction.

SINGLE BUTTON SELECTION

Never confusing—it's simple to select, inviting to play. No combinations of letters or numbers to remember. Only one button to push.



No other phonograph can claim all these features